SOC 1131: PHILANTHROPY AND NONPROFIT ORGANIZATIONS
Fall 2019
Boylston Hall 110, Tuesdays and Thursdays 9:00-10:15am

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Course website: https://canvas.harvard.edu/courses/58453

COURSE DESCRIPTION

Most moral and religious frameworks uphold some form of benevolence and charity. However, societies have different ways of thinking about the roles of philanthropy and nonprofit organizations. This course investigates the nature of philanthropy and nonprofit organizations, as well as their influence on civil society. We will consider different sociological approaches to charitable giving and apply them to substantive topics, such as competing philosophies of giving and the relationship between philanthropic and state-sponsored programs. We will also address issues of social responsibility that arise when billionaire and corporate actors engage in philanthropic work.

As a culminating active learning exercise, students will work in groups to identify and evaluate nonprofits as potential donation recipients, and will assess the impact a donation would make for those organizations. Student groups will have a unique opportunity to decide how to disburse a grant provided by the Philanthropy Lab to nonprofits, and to experience first-hand the dilemmas donors face as they evaluate nonprofits for donation.

COURSE AIMS AND OBJECTIVES

At the end of this course, students will be able to
(a) recognize key sociological approaches to the study of nonprofits and philanthropy as a social activity.
(b) employ sociological concepts and theories to analyze the key issues nonprofits and donors face.
(c) examine nonprofits for financial health, transparency, and efficiency in order to make donation decisions.
(d) evaluate the short- and long-term impact of a donation on a nonprofit organization.
ENROLLMENT

- Undergraduate students from all concentrations are welcome to take this course.
- Students who wish to enroll should (a) fill out and return the questionnaire I will hand out in class during shopping week and return it by September 5th, and (b) request permission to enroll through their Crimson Carts by 11:59pm on September 5th. Students will be informed of enrollment decisions on September 6th by 10am.
- Graduate / professional students are welcome to audit the course but cannot enroll for credit.

COURSE POLICIES AND EXPECTATIONS

Attendance policy: Attendance in lectures and sections is mandatory. Please email your TF or myself in advance if you are unable to come to class for any reason.

Reading and participation: Please come to class prepared to discuss the assigned reading material for each week. This means reading any required material by Tuesday of each week (unless otherwise noted on the syllabus) and bringing it to class with you. Your active and engaged participation is crucial for the quality of our course.

Technology: Please do not use laptops or cellphones during class. Laptop and cellphone use during classes distracts not only yourselves, but also the students sitting around and behind you.

Late assignments: Assignments should be submitted on Canvas on their due dates. In case of extenuating circumstances that prevent you from handing in your work on time, please email your TF or myself in advance. Otherwise, you will lose a third of a letter grade per day that your homework is late (i.e. A becomes A-, A- becomes B+, etc.).

Communication: You are welcome to come to our office hours with any matter concerning the course. The best way to reach me at other times is by email (shai.dromi@g.harvard.edu). I respond to emails within 24 hours on weekdays and within 48 hours over weekends.

ASSIGNMENTS AND GRADING

Click on each assignment for the full handout.

**Individual assignments**

  - 10%

- **Research paper** – due December 19, 2019.*
  - 35%

  *Final due date may be adjusted once FAS posts final assignment due dates, around mid-term.

- **Analytic question** – due on 5 weeks of your choice on Monday by 8pm.
  - 10%

Over the course of the term, each student will formulate five questions about reading assignments:
• Each student will choose 5 weeks out of the course schedule to submit questions.
• At least one question needs to be submitted for each of the first three units of the course.
• Questions should be about one-paragraph long (5-6 sentences).
• Analytic questions cannot be based on reading items marked with an asterisk.
• Students should not submit more than one question a week.
• Questions should be uploaded to Canvas by Monday at 8pm.

**Participation and attendance**
Active involvement in lecture/section discussion and in group work (evidenced by group peer evaluation) will be considered.

**Group assignments**

*Group contract* (ungraded requirement) – *due September 17, 2019.*
A hard copy signed by all group members must be submitted in class.

*Group assignment*: *memo #1 – mission statement - due October 4, 2019.*
A 3-5-page double-spaced memo from each group describing group giving goals and philosophy, as well as its theory of change relating to its subject area. Memos will relate to at least two of the reading items from weeks 1-3.

*Group assignment*: *presentation*
Each group will prepare a short (10-15 minute) presentation based on their mission statement (which they submitted as memo #1). The focus will be on the social problem(s) the group is addressing, the main types of interventions that nonprofits in this area employ, and the direction the group has decided to pursue. Presentation dates will be assigned randomly.

*Group assignment*: *memo #2 – due November 14, 2019.*
A 5-page double-spaced memo from each group describing the criteria used to finalize the decision, including a discussion of the charities that were not selected as finalists, the specific merits of the finalist, and how it aligns with the giving goals and philosophy described in the first group memo. At least 2 of the reading items should be included substantially in the discussion.

*Group assignment*: *pitch – due November 25, 2019.*
Each group will prepare a 10-minute presentation and a 2-page handout, pitching its nonprofit for a donation. Each group member must participate in the presentation. Presentations will take place on *November 26, 2019* or *December 3, 2019* (all material must be submitted on November 25, regardless of presentation date).
The final grades will follow the College’s grading system:

A   Earned by work whose excellent quality indicates a full mastery of the subject and, in the case of the grade of A, is of extraordinary distinction.
A-  Earned by work that indicates a good comprehension of the course material, a good command of the skills needed to work with the course material, and the student’s full engagement with the course requirements and activities.
B+  Earned by work that indicates an adequate and satisfactory comprehension of the course material and that indicates the student has met the basic requirements for completing assigned work and participating in class activities.
B   Earned by work that is unsatisfactory but that indicates some minimal command of the course materials and some minimal participation in class activities that is worthy of course credit.
B-  Earned by work which is unsatisfactory and unworthy of course credit towards the degree.

ACADEMIC INTEGRITY

Discussion and the exchange of ideas are essential to academic work. For research paper assignments in this course, you are encouraged to consult with your classmates on the choice of paper topics and to share sources. You may find it useful to discuss your chosen topic with your peers, particularly if you are working on the same topic as a classmate.

However, you should ensure that any written work you submit for evaluation is the result of your own research and writing and that it reflects your own approach to the topic. You must also adhere to standard citation practices in this discipline and properly cite any books, articles, websites, lectures, etc. that have helped you with your work. This policy applies to you individually, when you work on individual assignments, but also to your group for group assignments. Any assignment submitted by your group should be the product of the its own collective labor.

If you or your group received any help with your writing (feedback on drafts, etc), this assistance should also be acknowledged.

ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES

Students needing academic adjustments or accommodations because of a documented disability must present their Faculty Letter from the Accessible Education Office (AEO) and speak to me by the end of the second week of the term, September 13, 2019. Failure to do so may result in my inability to respond in a timely manner. All discussions will remain confidential, although I may contact AEO to discuss appropriate implementation.

READING MATERIAL

- All reading items are available electronically - links are provided on the PDF version of the syllabus.
- There is no need to buy any of the course books.
Writing and Research Help

Writing Help: Amy Tsang is the Departmental Writing Fellow (DWF) who assists anyone taking a sociology course with individual consultations and with workshops. You can find out more about the DWF’s work and schedule an appointment here: https://projects.iq.harvard.edu/sociologydwf/departmental-writing-fellow. In addition, there is a video of a writing workshop in sociology online, which may be useful to course students: https://projects.iq.harvard.edu/sociologydwf/writing-workshop.

The department also offers advising in quantitative and qualitative methods, which would be particularly useful as you start working on your term papers:

Quantitative Adviser: Olenka Mitukiewicz. Office hours M 12-5pm in WJH 453 with additional hours by appointment. There is also a useful Stata guide for students on the department website.

Qualitative Adviser: Amy Tsang. Office Hours T 10-1pm and W 12-2pm in WJH 543 with additional hours by appointment.

Course Schedule

September 3 and 5, 2019 – Introductions.
The first sessions will be devoted to introducing ourselves, setting course expectations, and providing key definitions that will be used throughout the course.

Assignments
To enroll:
(a) fill out the questionnaire I will hand out in class. You may either hand it in at the end of class or take photos of both sides and send them by email (shai.dromi@g.harvard.edu).
(b) request enrollment permission through your Crimson Cart.

Unit 1: The social meanings of giving.
In the first unit, we will consider how charitable giving connects to broader social dynamics by relating several contemporary examples to readings in cultural and economic sociology.

Week 1
September 10 and 12, 2019 – Giving and inequality.
Charitable giving is intrinsically connected to inequality. This connection may be explicit (for example, when the rich give to the poor) or subtle (for example, when donors give generously to a museum, and gain social status in the process). In week 1, we will examine some key mechanics underlying giving relationships.

Readings

Group work
- Students will be given time to organize into groups during our September 12, 2019 meeting. Each group will be randomly assigned a nonprofit category.
- Groups should arrange a time to work together on a group contract (instructions are available in the handout).

Week 2
September 17 and 19, 2019 – Strings attached.
Receiving a charitable gift often imposes considerable constraints on the recipient. This week we will evaluate several contemporary and historical examples for such constraints (as well as attempts to alleviate them). We will put them into social context using concepts from economic sociology.

Readings


Recommended reading:

Listen
Act one (“Money for nothing and your cows for free”) in This American Life 503: I Was Just Trying to Help.

Group work
1. Student groups will touch base to begin discussion of overall goals for giving
2. Groups will begin research into their assigned nonprofit category.

Assignments
Due September 17, 2019 – hard copy of group contract, signed by all group members (hand in at the end of class).

Week 3
September 24 and 26, 2019 – Who gives, and why?
Giving is inextricably tied to inequality from the donor side as well. While common sense dictates that those who have more give more, there is also ample evidence to the contrary. This week we will take a critical look at who in society is compelled to give and volunteer more, and examine several explanations for this disparity.

Readings
Schervish, Paul G. "Major donors, major motives: The people and purposes behind major gifts."


Group activities
-Groups continue discussion of overall giving goals and research into their nonprofit category.

Assignments due
-At least one analytic question should be submitted by this week (Sep. 23, 2019).

Unit 2 – Making a good intervention.
Given the various social constraints on charitable giving covered in unit 1, how can we make a successful philanthropic intervention? In unit 2 we will explore several ways to evaluate nonprofits and to examine their potential impact.

Week 4
October 1, 2019 – Harvard Art Museums from a philanthropic point of view
Meeting with Elizabeth Cartland, Director of Major Gifts and Strategic Initiatives, and Cassandra Albinson, Margaret S. Winthrop Curator of European Art, to examine how donor relations affect the art world and the Museums in particular.

October 3, 2019 – Values and philosophies of giving.
This week we will consider how long-standing traditions and philosophies affect the ways donors and policy makers think about charitable giving. These include ideas about the proper relationship between civil society and the state, about the causes of poverty and social suffering, and the extent to which individuals can intervene.

Readings


Watch
“The why and how of effective altruism” – a TED talk by Peter Singer.

Recommended readings
Group activities
-Over the next two weeks, each student will find three charitable organizations that meet the goals of the group and gather basic information about their three nonprofits for the next group meeting.

Assignments due
-Due October 4, 2019: a 3-5-page double-spaced memo from each group describing group giving goals and philosophy of change as it relates to the group’s assigned nonprofit category.

**Week 5**
**October 8 and 10, 2019 – Is philanthropy always the best option?**
*Despite the good intentions that are usually associated with philanthropy, there are also many arguments against attempting to solve public problems through charity. This week, we will review such arguments and examine several examples of unsuccessful attempts at charitable intervention.*

Readings


Recommended readings

Group activities
-By October 13 - Group meetings to narrow the organizations to be considered to 1 per member of the group.
  • Should be based on criteria established by the group.
  • Each organization is assigned to one member of the group for further study.
- A representative of each group should email me the list of organization assignments by October 13.

**Week 6**
**October 15 and 17, 2019 – Nonprofits and public disclosure.**
*Tax codes and government forms provide donors with invaluable information about nonprofits, and they also tell us a great deal about how the state conceives of the nonprofit sector. This week we will examine the types of information nonprofits are required to make public in order to maintain a tax-exempt status. We will look closely at IRS form 990, which will be central to student groups’ evaluation of potential beneficiaries.*
Readings
Bromley, Patricia and John W. Meyer. “‘They are all organizations’: The cultural roots of blurring between the nonprofit, business, and government sectors.” Administration and Society 49, no 7 (2014): 939-966.


Familiarize yourself with IRS form 990.

Familiarize yourself with the Chronicle of Philanthropy “Mining the 990” toolkit.

Recommended


Recommended for students working to establish a nonprofit:

Week 7
October 22, 2019 – Evaluating nonprofits.
There are many ways to evaluate what constitutes a good intervention. A charity could provide immediate assistance to the needy, develop public education programs, or work with policy makers for long-term solutions. In these two meetings, we will review several ways of evaluating nonprofit interventions and consider the assumptions on which they rely.


Recommended:
Friedman, Eric. "Chapter 10: Choosing a charity; Chapter 11: Project selection (or deciding not to select projects)." In Reinventing philanthropy, 105-127. Lincoln, Nebraska: Univ. of Nebraska Press, 2013.

Assignments:
- The last date to submit your second analytic question is October 21, 2019.
October 24, 2019 – Class visit to Harvard Athletics
Meeting at 9AM at the Murp Center with Jennifer Downing, Assistant Director of Athletics for Alumni Relations and Stewardship.

Unit 3 – Making an impact.
Having reviewed the workings of nonprofit organizations, as well as ways to evaluate them, we will now take a step back and look at some ways in which philanthropic work may or may not make a broader social impact in select sites.

Week 8
October 29, 2019 - Corporate philanthropy.
Even though this course focuses on nonprofits, corporations have become major actors in the philanthropic world—both by engaging in truly nonprofit activities and by creating for-profit programs that address social problems. This week we will review key ways in which corporate actors engage with social problems, and compare them to nonprofit actors.

Readings


October 31, 2019 – The Harvard College Fund – meeting with Molly Stansik, Assistant Director, Annual Campaigns at Harvard University.

Assignments
October 31, 2019 – research paper proposal due.

Week 9
November 5 and 7, 2019 – Race, ethnicity, and philanthropy.
One of the key issues philanthropists have focused on is racial disparity. But has philanthropy helped overcome race-based inequality? Or has it only made a superficial impact while leaving structural inequalities intact? We will consider this topic using both historical and contemporary examples.

Readings


Recommended
Group activities
- By November 6 - Groups decide on a finalist nonprofit.

Over the next weeks, groups will conduct in-depth research on their finalist. Each group member will receive a task, such as data collection, interviewing a charity representative, etc. Task division must be approved by Kwan or myself. An interview with a charity staff member (over Skype or face-to-face) and/or a site visit is required.

- This is the last week to submit your third analytic question (by November 4, 2019).

Week 10
November 12, 2019 – Volunteering.
While most of our course discussion covers monetary donation, we will also consider other ways of donating. This week we will examine why and how people volunteer, as well as the wider-scale outcomes of volunteer work. While common sense may tell us that volunteering is by definition good, the reading items will suggest that this is not always the case.

Reading


Recommended:


November 14, 2019 – Visit to the Widener Library
Meeting with research librarian Kathleen Sheehan to tour the building and examine how the Widener family gift to Harvard University continues to affect campus life.
We will meet at the front entrance at 9:00am sharp.

Recommended reading for this visit
Talk given by Harvard administrator William Bentinck-Smith on the occasion of Widener Library’s 65th anniversary (from the Harvard University Archives).

Assignments
Due November 14, 2019 – a 5-page double-spaced memo from each group describing the criteria used to finalize the decision, including a discussion of the charities that were not selected as finalists, the specific merits of the finalist, and how it aligns with the giving goals and philosophy described in the first group memo. At least 3 of the reading items should be included substantially in the discussion.

-This is the last week to submit your fourth analytic question (by November 11, 2019).

Week 11
November 19, 2019 – Reports from course alumni (a) about previous years’ donations and (b) about last year’s Ambassadors Conference.

November 21, 2019 – Nonprofits, advocacy, and activism.
A key way in which nonprofits work is through advocacy, and in this week we will take a critical look at how nonprofits interact with the political sphere and how philanthropists further their political agendas through donation. We will also look at emerging ways by which nonprofits try to engage activists and donors.

Readings

Recommended:


Assignments
-This is the last week to submit an analytic question (by November 18, 2019).

Unit 4: Decision-making and vote.
November 26, 2019 - Group presentations part 1.
Presentations will provide the class with detailed information for each group’s top choice. After our last meeting, the class will vote on the amounts of money to give to each of the charities.

Assignments
-Regardless of your presentation date, your handout and presentation slides must be submitted on November 25.
November 28, 2019 – Thanksgiving break.

December 3, 2019 - Group presentations part 2.

Assignments
-Due December 19, 2019 – Research paper. (This date may be adjusted once the registrar’s office posts final assignment due dates, around mid-term.)

ONLINE RESOURCES

- The Philanthropy Lab. An organization that funds philanthropy education activities -- including the grant associated with this course. Includes information about other grants and initiatives available to students. https://www.thephilanthropylab.org/
- Charity Navigator. A website that rates charitable organizations and provides information on finances and transparency. www.charitynavigator.org
- GiveWell. Provides in-depth information and recommendations about charities. www.givewell.org
- Giving What We Can. Charity reviews and recommendations. www.givingwhatwecan.org
- Guidestar. Provides basic data about nonprofits and their financial information. www.guidestar.org
- Foundation Center. Includes a database on grantmakers and grants and does research, education, and training. www.fdncenter.org
- Lilly Family School of Philanthropy at Indiana University-Purdue University Indianapolis. Academic center focused on philanthropy. www.philanthropy.iupui.edu
- Non-Profit Quarterly www.nonprofitquarterly.org