Philanthropy and Nonprofit Organizations
LAH 350
Spring 2019

Professor: Pamela Paxton
Class Meetings: Mondays and Wednesdays 10:00-11:30
Classroom: CBA 4.338
Office Hours: Mondays 1:00-2:00 or by appointment
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To give away money is an easy matter in any man's power. But to decide to whom to give it, and how large and when, and for what purpose and how, is neither in every man's power nor an easy matter. Hence it is that such excellence is rare, praiseworthy and noble.

--Aristotle, *Ethics*, 360 BC

Course Description:

Charitable giving in the United States topped 410 billion dollars in 2017 and over 70% of those dollars came from individual giving. Is this money well spent? Unfortunately, only some charities are effective. This course will introduce students to nonprofits, philanthropy, and how to give money away. It will cover theories of giving, the nonprofit sector, and criticisms of both. A significant portion of the course will focus on providing students with the tools and skills to evaluate charitable programs for effectiveness using social scientific techniques. We will also address the relationship between philanthropic and state-sponsored programs and discuss issues of social responsibility that arise when billionaires, foundations, and corporate actors engage in philanthropic work.

The experiential learning portion of the class will introduce students first-hand to the dilemmas donors face as they evaluate nonprofits. Based on their own evaluations, students will have the opportunity to distribute significant funds (provided through The Philanthropy Lab and individual donors), to charitable organizations. Students will be placed into groups that will do extensive research on a category of nonprofits, ultimately deciding which charities will receive funds through discussion and debate.

Course Materials:


Other course readings available through Canvas.
Course Requirements and Grading:

Class Participation (10%) As in all college courses, students should come to class having read and thought about the assigned readings. Regular and thoughtful contributions to classroom discussions are essential to the success of the seminar. Also, attendance matters. Make sure you sign in on the attendance sheet every day. Your attendance will be considered in your overall participation grade. Only students who have attended regularly will vote on the final distribution of the funds. Finally, you will also be evaluated on your participation in group work.

Paper 1 (10%) 250 words, one page. Due: first draft on February 1, revision on February 15. Details provided in handout.

Paper 2 (15%) 500 words, two pages. March 8. Details provided in handout.

Paper 3 (20%) 1250 words, five pages. April 26. Details provided in handout.

Oral Presentations (20%) individual and within debates.

Self and group evaluations (5%) 500 words, two pages. Due May 8. Details provided in handout.

Final exam (20%) May 18, 2:00-5:00

Grades will include + and – distinctions. Your grade will be docked one grade per day late, for any assignment.

Outline of Course:

January 23: Introduction to the course / For Whom Are We Responsible?

Readings:
No readings for today

Optional: Listen to Bill Gates’ 2007 Graduation Speech at Harvard
Part 1: http://www.youtube.com/watch?v=AP5VIhblwFs&feature=related
Part 2: http://www.youtube.com/watch?v=X_YQmRD_q9Y&feature=related
Part 3: http://www.youtube.com/watch?v=vwdMXquKTzM&feature=related
Part 4: http://www.youtube.com/watch?v=YzlMxEdAwk&feature=related
Part 5: http://www.youtube.com/watch?v=1ZKW5Gs67o&feature=related

January 28: What are the Obligations of Wealth?

Readings:

Optional: read the text of the giving pledge and current signatories. givingpledge.org


**January 30:** Introduction to the Nonprofit Sector

*Readings:*
- The Philanthropy Lab: 2018-2019 Grant Letter
- Letter to Students from the Philanthropy Lab

*Groups:*
- Group assignments and first meeting

**February 1:** Paper 1 first draft due

**February 4:** More on the Nonprofit Sector / Giving in the U.S.

*Readings:*

**February 6:** Giving in the U.S. (cont.)

*Readings:*
- No readings for today

*Groups:*
- More on preferences, competing values framework

**February 11:** Choosing Where to Donate
Readings:

Groups:
Mission / vision

February 13: Choosing Where to Donate II

Readings:

Groups:
Group meeting: bring three charities, begin discussion

February 15: Paper 1 revision due

February 18: Understanding the IRS Form 990

Readings:
No readings for today

Groups:
Group meeting

February 20: Mort Meyerson

Readings:

Groups:
Group meeting

February 25: Understanding the IRS Form 990 II
Visiting Speakers: panel of students from prior philanthropy classes

Readings:
Reich, Rob, Lacey Dorn, and Stefanie Sutton. Anything goes: Approval of nonprofit status by the IRS Stanford, CA: Stanford University Center on Philanthropy and Civil
February 27: Understanding the IRS Form 990 III

Readings:
Guide Star 2016 *Highlights of the Form 990*
Institute for Local Governance. 2010. *Pondering Public/Nonprofit Collaborations: What a Form 990 Says about a Nonprofit*

Groups:
Groups narrow to one charity per person

March 4: Evaluation, Logic Models, and Social Return on Investment

Readings:
Communities Foundation of Texas. *Common Grant Application*

March 6: Evaluation, Logic Models, and Social Return on Investment II

Readings:

Groups:
Group joint research on selected charities

March 11: presentations

March 13: groups decide on a single charity
**Spring Break**

**March 25:** The Scientific Method and Experimental Design

*Readings:*
- http://www.socialresearchmethods.net/kb/destypes.php
- http://www.socialresearchmethods.net/kb/desexper.php
- http://www.socialresearchmethods.net/kb/expsimp.php
- http://www.socialresearchmethods.net/kb/expequi.php
- http://www.socialresearchmethods.net/kb/random.php

*Groups:*
Groups plan research

**March 27:** The Scientific Method and Experimental Design II

*Readings:*

*Groups:*
Group research

**April 1:** The Scientific Method and Experimental Design: Exercises

*Groups:*
Group research

**April 3:** The Big Picture: Declines in Volunteering and Other Forms of Social Capital

*Readings:*
April 8: Volunteering

Readings:

April 10: Religion and Giving/Volunteering

Readings:

Maimonides Eight Degrees of Tzedakah

Groups:
Group research

April 15: Giving Goals

Readings:
The Philanthropy Lab: Create a Giving Goal

Groups:
Group research on opposition

April 17: New Research on Giving by Individuals and Governments

Readings:


Listen to Act one (“Money for Nothing and Your Cows for Free”) in This American Life 503: I Was Just Trying to Help, available here: https://www.thisamericanlife.org/radio-archives/episode/503/i-was-just-trying-to-help
April 22: Arguments Against Nonprofits

Readings:

April 24: Plan Evaluation of Grants

Readings:
Letter to Students from the Philanthropy Lab

April 26: paper 3 due

April 29: Final Presentation and Debates

May 1: voting

May 6: Final Decisions

May 8: Course Wrap-Up

Readings:

May 18, 2-3:30 Final Exam
May 18, 4:00 Presentation of Checks to Recipients and Celebration
Overview of Process for the Distribution of the Funds

January: students fill in choices for groups
  • 6 groups of 3 students each

January: students receive group assignments and begin discussion of overall goals for giving.

Early February: groups meet for more discussion of overall goals.
  • Each student charged with finding three charitable organizations that meet the goals of the group.
  • That means ~9 organizations per group.
  • Students will need to compile some basic information about their three organizations before the next group meeting.

Early February: groups review their organizations

February: group meetings to narrow the organizations to be considered to 1 per member of the group.
  • Should be based on criteria established by the group.
  • At this point, each group will cut down to considering only 3 organizations.
  • Each organization is assigned to one member of the group for further study.

February – Early March: individuals work on paper #2, which is a report on their charity, and prepare a presentation on their charity for the upcoming presentations and debates.

March: Each member of each group will present information on their charity. Then groups will debate within themselves on the merits of their individually-assigned charities. The rest of the class will provide input.
  • Within your assigned group you will be presenting information, arguing, and attempting to persuade other members of your group as well as the rest of the class.
  • The end result is that each group will select down to one charity for further research.
  • At this time we will have 6 finalist charities, one per group.

March 13: groups finalize their finalist charity.

Late March - April: Groups organize due diligence research, further data collection, and tasks for group members. Each group will undertake serious study of their selected charity.
  • All aspects of the organization – mission, program effectiveness, capacity of management and board to lead the organization, fiscal strength, etc. must be considered.
  • Students will evaluate the charities using the tools learned in class
  • Students will need to interview a representative from the charity or do a site visit
  • Students will check with university lawyers about potential grantees to make sure there are no legal problems
  • Each student will use the results of their own research, as well as the group’s research, to write paper #3.
End of April: presentations and debates will provide detailed information for each group’s top choice. Each member of the group has to play some role. The class will be voting on the amounts of money to give to each of the charities.

• Presentations must include:
  - The case for this type of charity
  - Why this organization makes an impact
  - Any specific recommendations you are making on the size of the gift, unrestricted or restricted use, the percentage of the agency’s budget the gift would be, possible uses of money (how much they need to make an impact)

• Each group will be assigned an opposing group, who will prepare a rebuttal. Groups will have a chance to respond to the rebuttal, as well as to questions from the floor.

May 1: voting.

May 6: final decisions. Final decisions will involve the number of charities to give to and the amount to give to each charity. Only students who have attended regularly will vote on the final distribution of the funds. No more than 3 charities will receive donations.

May 18: checks will be presented to representatives of the selected charities.

Helpful Resources:

The Philanthropy Lab. Website for the Philanthropy Lab project. Includes grants awarded to date and syllabi from the courses at the thirteen participating universities. www.thephilanthropylab.org/

GiveWell. In depth charity research, reviews, and recommendations. www.givewell.org
Good Intentions are Not Enough. Charity research and a nice “smart donor” quiz. www.givewell.org

Giving What We Can. Charity reviews and recommendations and a giving pledge. www.givingwhatwecan.org

Guidestar. Basic data about nonprofits, including tax Form 990. www.guidestar.org

Charity Navigator. Charity ratings with emphasis on financial health and accountability/transparency. www.charitynavigator.org


Ashoka. Supporting social entrepreneurs. www.ashoka.org

Foundation Center. Maintains a database on grantmakers and grants and does research, education, and training. www.fdncenter.org
University of Texas Honor Code:

The core values of The University of Texas at Austin are learning, discovery, freedom, leadership, individual opportunity, and responsibility. Each member of the university is expected to uphold these values through integrity, honesty, trust, fairness, and respect toward peers and community.

Each student in this course is expected to abide by the University of Texas Honor Code.

Your work must be your own work. Plagiarism means “to steal and pass off the ideas or words of another as one’s own. To use another’s production without crediting the source” (Merriam-Webster Dictionary 2012). Do not present someone else’s writing or ideas as your own. This includes unacknowledged word-for-word use of someone else’s work, unacknowledged paraphrasing of someone else’s work, and/or unacknowledged use of another person’s ideas. If you use words or ideas from someone else, you must cite your sources. Unclear on what constitutes plagiarism? Want to know how to avoid it? See http://www.lib.utexas.edu/services/instruction/learningmodules/plagiarism/

Documented Disability Statement:

Any student with a documented disability who requires academic accommodations should contact Services for Students with Disabilities (SSD) at (512) 471-6259 (voice) or 1-866-329-3986 (video phone). Faculty are not required to provide accommodations without an official accommodation letter from SSD.

- Please notify me as quickly as possible if the material being presented in class is not accessible (e.g., instructional videos need captioning, course packets are not readable for proper alternative text conversion, etc.).

- Contact Services for Students with Disabilities at 471-6259 (voice) or 1-866-329-3986 (video phone) or reference SSD’s website for more disability-related information: http://www.utexas.edu/diversity/ddce/ssd/for_students.php

This syllabus is subject to change. Changes, if any, will be announced in class. Students will be held responsible for all changes.